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NEWS

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Local Advisors Speak at Industry Conference

Asset Preservation Strategies' John Jenkins and Greg Banner in Demand as Industry Thought Leaders

SAN DIEGO, CA (June 29, 2010) — John Jenkins and Greg Banner, independent financial advisors with San Diego-based Asset Preservation Strategies, Inc., were invited to speak at several sessions during the Securities America National Conference in Huntington Beach, Calif., on June 5-8.

Jenkins and Banner energetically shared with peers their experiences in serving as financial resources to the media during a conference break-out session. Both advisors have been quoted extensively in, and even featured on the cover of industry publications. They continue to be sought out by journalists for their acumen and ability to speak on complicated financial topics in an easy-to-understand and engaging manner.

Presenting a case study during a session entitled Integrated Wealth Strategies, Jenkins and Joe Strazzeri, principal and founder of the law firm Strazzeri Mancini LLP, explored integrated wealth, asset protection, income tax issues and investment strategies as they pertain to business owners. The presentation included methods to address a client's need to maintain his customary lifestyle, simplify and clarify the ownership structure of his companies, provide asset protection for his companies, maintain an active role in his business without the need to work, leave a legacy to his children, address charitable intentions without compromising financial independence, eliminate federal taxes, reduce income taxes and maintain flexibility to change planning.

During a third session, Banner spoke about issues advisors need to be aware of to help prepare business owners for a sale or transition of their business. Presenting with long-time strategic partner, Alejandro Matuk of Strazzeri Mancini, Banner also discussed how to work collaboratively with the other professionals required for this type of planning.

The three-day annual conference created an opportunity for representatives and advisors to build relationships and share best business practices with professional colleagues. This year's meeting incorporated a curriculum of over 90 educational sessions and keynote speakers to give attendees success strategies and real-world ideas on how to provide enhanced advice and services to their clients.

About John Jenkins and Asset Preservation Strategies, Inc.

John Jenkins is president and founder of San Diego-based Asset Preservation Strategies, Inc., which provides a team of financial professionals collaborating to address all of the elements of successful wealth management. He has conducted numerous financial planning workshops during his career and has been a guest on the PBS show "The Money Makers" and its successor, "The Financial Advisors," as well as the syndicated news magazine show "Heartbeat of the City." Jenkins has also authored and co-authored several financial planning books and publications. He is frequently quoted in the financial press, including Financial Planning News, The San Diego Union-Tribune, the La Jolla Light and the San Diego Business Journal. He has been named for three years in a row as a 5 Star, Best in Client Satisfaction Wealth Manager by San Diego Magazine based on surveys of more than 30,000 clients of wealth managers and data from more than 4,000 financial service professionals. Learn more at www.asset-preservation.com

About Securities America

Headquartered in Omaha, Nebraska, Securities America, Inc. has more than 1,900 financial professionals nationwide with more than \$34 billion in client assets under their supervision. Securities America Advisors, Inc. is an SEC-Registered Investment Advisory firm with more than \$11.2 billion in assets under management and administration that offers investment management, financial advice and financial planning through financial advisors. As the business growth expert, Securities America's mission is to foster the success of financial professionals so they can provide quality, objective counsel and services to their clients. Additional information is available at www.securitiesamerica.com.

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The FIVE STAR Wealth Manager list is created by Crescendo Business Services LLC. It includes less than 7% of wealth managers in the San Diego area in 2009 and reflects those scoring highest in client satisfaction. Wealth managers were identified by surveys conducted with 200,000 consumers and 10,000 financial professionals, and evaluated across nine attributes-customer service, integrity, knowledge/expertise, communication, value for fee charged, meeting financial objectives, post-sale service, quality of recommendations, and overall satisfaction. Favorable and unfavorable evaluations are included in the score. Each wealth manager is reviewed for regulatory actions, civil judicial actions, and customer complaints. Wealth managers do not pay a fee to be included in the research or final list. Scores reflect an average of all respondents and may not be representative of any one client's evaluation. Working with a FIVE STAR Wealth Manager does not guarantee investment success.

Written by John Jenkins, Securities America, Inc. Registered Representative, in conjunction with Impact Communications.